

Logo	Empresa	Site	Nacionalidade	Segmento	Palestra
	Alibaba Group	https://www.alibaba.com	chinesa	ecommerce	On top of the world: Commanding today's international retail markets
	Allbirds	https://www.allbirds.com/	americana	calçados	Featured founders: Entrepreneurial journeys into innovation and commerce
	b8ta	https://b8ta.com/	americana	outros	Reimagining the customer journey through the lens of experience
	Barnes and Noble	https://www.barnesandnoble.com/	americana	livraria	Using technology to improve the in-store customer experience
	Best Buy	https://www.bestbuy.com/	americana	eletronicos	The people make the place: Insights from top retail workplaces
	Best Buy	https://www.bestbuy.com/	americana	eletronicos	Company conscience: Leading with conviction
	BJ's Wholesale Club Inc.	https://www.bjs.com	americana	super/hiper/atacado	Impact happens together: NRF chairman's welcome and opening remarks
	Bluemercury, Inc.	https://bluemercury.com	americana	beleza	a definir
	Brandless	https://brandless.com/	americana	outros	Retail reinvention: Disrupt yourself or be disrupted
	Brookshire Grocery	https://www.brookshires.com/	americana	super/hiper/atacado	Fresh food management: The role of fresh in retail
	Burrow	https://burrow.com/	americana	casa	Startup ecosystem: Building brands that break the mold
	Calvin Klein	www.calvinklein.com.br	americana	moda	What iconic experiences require: Learning from Tommy Hilfiger and Calvin Klein
	Casper	https://casper.com/	americana	casa	What happens when a digital native vertical brand's journey turns physical?

	Chick-fil-A	https://www.chick-fil-a.com/	americana	alimentos	Chick-fil-A's evolution using visual analytics to help their customers "eat mor chikin"
CHICO'S	Chico's FAS	chicosfas.com/	americana	moda	Product paradigm shift: Customer-centric merchandising in the age of data and decision agility
Chobani	Chobani	https://www.chobani.com/	americana	alimentos	Spirit and soul: How authenticity and purpose can generate affinity and drive demand
COYUCHI	COYUCHI	https://www.coyuchi.com/	americana	casa	Is sustainable the new sexy?
	Dick's Sporting Goods, Inc	https://www.dickssportinggoods.com/	americana	esporte	Company conscience: Leading with conviction
	Dollar Shave Club	https://www.dollarshaveclub.com/	americana	beleza	Customer success story: Retail's connected, automated supply chain of tomorrow
EILEEN FISHER COMPANY STORE	Eileen Fisher, Inc.	https://www.eileenfisher.com	americana	moda	Is sustainable the new sexy?
	Foot Locker	https://www.footlocker.com	americana	calçados	The people make the place: Insights from top retail workplaces
FRAMEBRIDGE	Framebridge	https://www.framebridge.com/	americana	outros	Bridging physical and digital: Inspired products, experiences and consumers
	GameStop	https://www.gamestop.com	americana	entretenimento	The future of work: How innovative workforce technology enhances the customer experience
	Get Spiffy, Inc	https://www.getspiffy.com/	americana	outros	What happens when a digital native vertical brand's journey turns physical?
	Getaway	https://getaway.house/	americana	outros	Larger than life: Creating the ultimate immersive experience
	Grupo Arezzo	www.arezzoco.com.br	brasileira	calçados	Global super power roundup: Reports from LATAM, Europe and Asia
GUESS	Guess?, Inc.	https://www.guess.eu/en/	inglesa	moda	The artificial intelligence revolution is here

	H-E-B	https://www.heb.com/	americana	super/hiper/atacado	The people make the place: Insights from top retail workplaces
	Home Depot	https://www.homedepot.com/	americana	material de construção	Not tooling around - How Home Depot uses Tableau and machine learning for vendor accountability
	IKEA U.S.	https://www.ikea.com/pt/pt/	sueca	casa	The inclusion imperative: Responding to and advancing real-time D&I challenges
	JCPenney	www.jcpenny.com/	americana	lojas de departamento	Creating Brand Ambassadors from employees to customers
	JD.com	https://corporate.jd.com/home	chinesa	ecommerce	Future NOW: How China today foreshadows shopping and consumerism of tomorrow
	John's Crazy Socks	https://johnscrazysocks.com/	americana	moda	The innovators: Retailers breaking the mold
	KEDS	www.keds.com	americana	calçados	Getting out of your own way: How retailers enable innovation
	Keeps	https://www.keeps.com/	americana	beleza	Startup ecosystem: Building brands that break the mold
	Kohl's	https://www.kohls.com/	americana	moda	Product paradigm shift: Customer-centric merchandising in the age of data and decision agility
	Lacoste	https://www.lacoste.com/br/	francesa	moda	Best of Shop.org innovators
	Levi Strauss & Co.	www.levi.com	americana	moda	Company conscience: Leading with conviction
	Lilly Pulitzer	https://www.lilypulitzer.com/	americana	moda	Data-driven resort wear: The Lilly Pulitzer story
	Lowe's Companies, Inc.	https://www.lowes.com/	americana	material de construção	A keynote conversation with Marvin Ellison, CEO, Lowe's Companies
	LUSH	https://www.lush.com/	inglesa	beleza	A fresh blend: How LUSH combines store execution and employee engagement

	Macy's	www.macys.com/	americana	lojas de departamento	Reimagining the customer journey through the lens of experience
	MedMen	https://medmen.com/	americana	outros	Store Tour 2019 - NYC's most interesting new concepts
M.M. LAFLEUR	MM.LaFleur	https://mmlafleur.com/	americana	moda	What happens when a digital native vertical brand's journey turns physical?
NORDSTROM	Nordstrom, Inc.	https://shop.nordstrom.com/	americana	lojas de departamento	Consumer consciousness: Strategies for relentless focus on the customer
	Old Navy	https://www.oldnavy.com/	americana	moda	The future of WFM is mobile: Fireside chat with Old Navy and Shyft
	Patagonia	https://www.patagonia.com/home/	americana	moda	Money well spent: Making your purchases stand for something with Rose Marcario, CEO Patagonia
	PepsiCo	www.pepsico.com/	americana	alimentos	Put some pep in your value chain – Approaching data with agility
	Poshmark	https://poshmark.com/	americana	moda	For the fans: Why open marketplaces matter and breed enthusiast culture
	Procter & Gamble	https://br.pg.com/pt-BR	americana	outros	The inclusion imperative: Responding to and advancing real-time D&I challenges
	PUMA	https://us.puma.com/en/us/home	alemã	esporte	PUMA's latest trend? Efficient, integrated, end-to-end planning
	Rich Roll Entpr., LLC	https://www.richroll.com/	americana	outros	The wellness revolution: The mega trend driving consumer behavior and a new era in retail
	Rodan + Fields	https://www.rodanandfields.com	americana	beleza	Power of the pack: Women alone can be powerful -- and together have tremendous impact
	rue21	https://www.rue21.com/store	americana	moda	Product paradigm shift: Customer-centric merchandising in the age of data and decision agility
	Saint-Gobain Distribution	https://www.saint-gobain.fr/	francesa	material de construção	Global super power roundup: Reports from LATAM, Europe and Asia

	Saje Natural Wellness	https://www.saje.com/home/	canadense	beleza	The wellness revolution: The mega trend driving consumer behavior and a new era in retail
SEPHORA	Sephora	https://www.sephora.com	francesa	beleza	Tech first: How retail is reimagining talent and acquisition for the digital generation
	Shell	https://www.shell.com/	holandesa	outros	Driving loyalty: How point-of-sale rewards redemption attracts repeat customers
	Signet Jewelers Ltd.	https://www.signetjewelers.com/	americana	joias	Breaking Blockchain: Demystifying its future for retail
sleep  number.	Sleep Number	https://www.sleepnumber.com/	americana	casa	The connected life—intertwining mobility, wellness and place
SNOWE	SNOWE	https://snowehome.com/	americana	casa	Startup ecosystem: Building brands that break the mold
STITCH FIX	Stitch Fix	https://www.stitchfix.com/	americana	moda	Tech first: How retail is reimagining talent and acquisition for the digital generation
STORY	STORY	https://thisisstory.com/	americana	outros	Reimagining the customer journey through the lens of experience
	StubHub	https://www.stubhub.com/	americana	entretenimento	For the fans: Why open marketplaces matter and breed enthusiast culture
	Target Corp.	https://www.target.com	americana	lojas de departamento	Keynote conversation with Brian Cornell, Chairman and CEO of Target Corp.
	TGI Fridays	https://www.tgifridays.com/	americana	alimentos	How AI bots are taking over foodservice
	The Hershey Company	https://www.thehersheycompany.com	americana	alimentos	Larger than life: Creating the ultimate immersive experience
	The Kroger Co.	https://www.thekrogerco.com/	americana	super/hiper/atacado	Keynote conversation with Rodney McMullen, Chairman and CEO of The Kroger Company
	The Neiman Marcus Group	https://www.neimanmarcus.com/en-br/	americana	lojas de departamento	Meet the retail innovation labs!

	The Phluid Project	https://www.thephfluidproject.com/	americana	moda	Store Tour 2019 - NYC's most interesting new concepts
	The Vitamin Shoppe	https://www.vitaminshoppe.com/	americana	saúde	The big shift - Moving from transactional to relationship-driven commerce
	The Walt Disney Company	https://thewaltdisneycompany.com	americana	entretenimento	Bridging physical and digital: Inspired products, experiences and consumers
	Tommy Hilfiger	https://usa.tommy.com/en/	americana	moda	What iconic experiences require: Learning from Tommy Hilfiger and Calvin Klein
	TOMS	https://www.toms.com/	americana	calçados	The anatomy of a mission-driven organization
	Ulta Beauty	https://www.ulta.com/	americana	beleza	Store tour: Best technology integrated stores in NYC
	Walgreens Boots Alliance	https://www.walgreens.com/	americana	saúde	On top of the world: Commanding today's international retail markets
	Walmart Inc.	https://www.walmart.com	americana	super/hiper/atacado	a definir
	Warby Parker	https://www.warbyparker.com/	americana	ótica	Retail reinvention: Disrupt yourself or be disrupted
	Whirlpool	https://www.whirlpool.com.br/	brasileira	eletronicos	The connected life—intertwining mobility, wellness and place